

# MICHELIN NORTH AMERICA



## OVERVIEW

Michelin, the leading mobility company, is dedicated to enhancing its customers' mobility, and sustainably; designing and distributing the most innovative tires, services and solutions for its customers' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries.



- Michelin is the top-selling tire brand worldwide.
- Michelin is the No. 1 source of innovation in the global tire industry.



## A COMPREHENSIVE PORTFOLIO OF BRANDS FOR PASSENGER VEHICLES

- Michelin: a global premium brand
- BFGoodrich: a premium brand for performance seekers, dedicated to sports cars, off-road vehicles and light truck tires
- Uniroyal: a brand for those with value in mind

## AWARDS & RECOGNITION

- Top Tire Manufacturer on Fortune 2021 "World's Most Admired Companies" list
- 93 total J.D. Power awards since the study began in 1989, four times more than all competitors combined
- LEED Gold certification for Southeast Distribution Center
- Fortune Global 500

## AT A GLANCE

**\*\$8.1 BILLION**

Sales in North America in 2020



In addition to tires, Michelin offers unique mobility experiences through road maps, travel itineraries, hotel and restaurant guides, and award-winning lifestyle products.



170,440 maps and guides sold in the U.S. and Canada in 2020

More than 20 million licensed MICHELIN® lifestyle products sold in NA in 2020



23,000 Employees

34 Plants

2 Countries

**LEADING GLOBAL BRAND  
POWER SCORE**  
among top 5 tire companies

\*includes Canada, U.S. and Mexico



# MICHELIN GROUP

## BETTER MOBILITY FOR EVERYONE

Since 1889, Michelin has innovated constantly to facilitate the mobility of people and goods, thus contributing to the advancement of human progress. Today, the Group is the leader in tire technology for every type of vehicle, leveraging its expertise in high-tech materials to deliver services and solutions that increase travel efficiency and to offer products that enable customers to enjoy unique mobility experiences.

**123,600**  
**EMPLOYEES**  
in 170 countries

**71 PRODUCTION**  
**FACILITIES**  
in 26 countries

**€ 20 BILLION** net sales in 2020

**170 MILLION**  
tires produced in 2020

**7,600**  
strategic retailers

**€ 646 MILLION INVESTED IN 2020**

in research and development with seven R&D centers in Europe, China, Japan, Thailand, India, Brazil and the United States

## MICHELIN: STRONGER, HIGHER PERFORMING

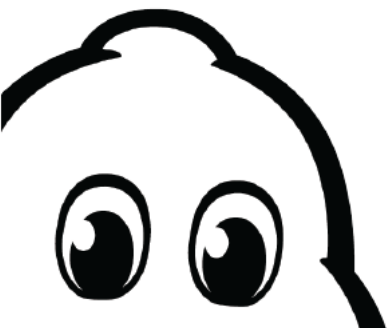
To secure its long-term growth and meet its ambitious financial, environmental and social responsibility objectives, Michelin will continue to pursue its passion for innovation, execute its sustainable development approach and remain true to its commitment to moving forward with every stakeholder.

**MICHELIN HAS BEEN A  
LEADING INNOVATOR FOR  
MORE THAN 130 YEARS.**



“In the midst of this major health and economic crisis, I would first like to thank the Michelin teams for their dedication and commitment. Together, we’re getting through this; together, we’re working hard to protect everyone, the entire Group, and our operations. We’re also continuing to support our suppliers, our customers and all our communities around the world. In this uncertain environment, the Group is pursuing competitiveness programs and continuing to shift its production toward premium and specialty tires, while also stepping up its expansion in high-tech materials and services & solutions.”

— Florent Menegaux,  
Chief Executive Officer





# THE MICHELIN FOOTPRINT IN NORTH AMERICA



Michelin employs approximately 23,000 people and operates 34 plants in the United States and Canada. Our North American industrial plants produce nearly every type of tire, including tires for earthmovers, airplanes and vehicles worldwide. Combined with our management, marketing and research teams, Michelin continues to innovate and produce the highest quality mobility solutions to move you forward.

## FACILITIES IN THE UNITED STATES

<b>Ardmore, Okla.*</b> 1,540 employees Radial Passenger & Light Truck Est. 1969	<b>Asheboro, N.C.*</b> 160 employees Tread Production, Heavy Truck Est. 1965	<b>Atlanta, Ga.</b> 100** employees Nextraq Est. 2000	<b>Charlotte, N.C.</b> 100** employees Camso U.S. Headquarters Est. 2018	<b>Covington, Ga.*</b> 160 employees Tread Production, Heavy Truck Est. 2000
<b>Dothan, Ala.*</b> 490 employees Radial Light Truck Est. 1979	<b>Emporia, Kan.*</b> 20 employees Agricultural Rubber Tracks and Wheels Est. 2018	<b>Emporia, Kan.*</b> 250 employees Agricultural Rubber Tracks and Wheels Est. 2002	<b>Fountain Inn, S.C.</b> 70 employees Retread Equipment, Heavy Truck Est. 2020	<b>Ft. Wayne, Ind.*</b> 1,480 employees Radial Passenger & Light Truck Est. 1961
<b>Greenville, S.C.</b> 1,930** employees North American Headquarters Est. 1985	<b>Greenville, S.C.*</b> 970 employees Radial Passenger, Light Truck, Molds Est. 1975	<b>Greenville, S.C.</b> 290 employees Operational Support Est. 1975	<b>Greenville, S.C.*</b> Radial Passenger Est. 1996	<b>Greenville, S.C.</b> 800** employees Michelin Americas Research Company Est. 1975
<b>Junction City, Kan.*</b> 60 employees Agricultural Rubber Tracks Est. 2018	<b>Knoxville, Tenn.*</b> 110 employees Wheel Manufacturing and On-Site Repair Est. 2008	<b>Laurens, S.C.</b> 40 employees Michelin Laurens Proving Grounds Est. 1975	<b>Lavonia, Ga.*</b> 100 employees Fenner Dunlop Est. 2008	<b>Lexington, S.C.*</b> 1,470 employees Radial Passenger Est. 1981
<b>Lexington, S.C.*</b> 770 employees Earthmover Est. 1998	<b>Los Angeles, Calif.*</b> 30 employees Fenner Precision Polymers Est. 1970	<b>Louisville, Ky.*</b> 360 employees American Synthetic Rubber Company Est. 1943	<b>Manheim, Pa.*</b> 350 employees Fenner Precision Polymers Est. 1984	<b>Napa, Calif.</b> 10 employees Robert Parker Wine Advocate Est. 2015
<b>New York, N.Y.</b> 50 employees Tablet Hotels Est. 2000	<b>Norwood, N.C.*</b> 390** employees Aircraft Est. 1986	<b>Peosta, Iowa*</b> 160 employees Agricultural Track Systems Est. 2006	<b>Piedmont, S.C.*</b> 90 employees Tweel Est. 2014	<b>Plattsburgh, N.Y.*</b> 150** employees Agricultural and Construction Rubber Tracks Est. 1989
<b>Port Clinton, Ohio.*</b> 80 employees Fenner Dunlop Est. 1997	<b>Sandy Springs, S.C.*</b> 870 employees Semi-Finished Products Est. 1974	<b>Spartanburg, S.C.*</b> 1,150 employees Radial Heavy Truck Est. 1978	<b>Starr, S.C.*</b> 290 employees Semi-Finished Rubber Est. 2001	<b>Starr, S.C.*</b> 170 employees Earthmover Est. 2013
<b>Toledo, Ohio*</b> 40 employees Fenner Dunlop Est. 1996	<b>Tucker, Ga.*</b> 80 employees Lehigh Technologies Est. 2007	<b>Tuscaloosa, Ala.*</b> 1,320 employees Radial Passenger & Light Truck Est. 1945	<b>Wilmington, N.C.*</b> 30 employees Fenner Precision Polymers Est. 1989	

## FACILITIES IN CANADA

<b>Mississauga, ON</b> 40** employees Camso Est. 1987	<b>Bracebridge, ON*</b> 70 employees Fenner Dunlop Est. 1997	<b>Pictou County, NS</b> 30 employees Canadian Operations & Support Est. 1971	<b>Pictou County, NS*</b> 830 employees Radial Passenger, Light Truck, Molds, Semi-finished products Est. 1971	<b>Bridgewater, NS*</b> 1,210 employees Radial Passenger & Light Truck, and Steel Cord Est. 1971
<b>Waterville, NS*</b> 1,450 employees Radial Heavy Truck & Earthmover Est. 1982	<b>Magog, QC</b> 190** employees Camso Headquarters Est. 2015	<b>Magog, QC</b> 90** employees Camso R&D Center Est. 2007	<b>Laval, QC</b> 130** employees Canada Headquarters Est. 1947	<b>Shawinigan, QC*</b> 50 employees Powersports Track Systems Est. 2006

This list represents most Michelin Groupe locations in North America, but does not include distribution sites, service centers and some affiliates.

\*Identifies major North American manufacturing plants

\*\*Includes field sales and support employees assigned to the location but working remotely