



MICHELIN NORTH AMERICA, INC.

OVERVIEW

Michelin, the leading mobility company, is working with tires, around tires and beyond tires to enable Motion for Life. Dedicated to enhancing its clients' mobility and sustainability, Michelin designs and distributes the most suitable tires, services and solutions for its customers' needs. Michelin provides digital services, maps and guides to help enrich trips and travels and make them unique experiences. Bringing our expertise to new markets, the company is investing in high-technology materials, 3D printing and hydrogen, to serve a wide variety of industries – from aerospace to biotech.

A BALANCED APPROACH

Michelin is guided by our all-sustainable strategy to balance people development, economic growth, and responsible use of resources. This means developing business to be able to invest for the future, attracting and retaining the best talent while always considering the environmental impact of its decisions.

NORTH AMERICAN FACTS

35 Plants
23,500 Employees
2 Countries

US\$10.8 Billion
Net Sales in
2023

Reduced green
logistics CO2
emissions by more
than 8% in 2023

AN AWARD-WINNING BRAND



MICHELIN® tires have been ranked the #1 tire brand by industry experts and consumers alike, across major category and segments. For nearly three decades we've been recognized for our achievements in Customer Satisfaction, Performance, Durability, Technology and Innovation. These awards reflect the talent and dedication of our employees, and we are honored and proud of this recognition.



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A GLOBAL PRESENCE

132,500 employees

A presence in
170 COUNTRIES

US\$7.9 BILLION
Global estimated value of
Michelin Brand

€ 28.3 BILLION
net sales in 2023



THE MICHELIN FOOTPRINT IN NORTH AMERICA



Michelin employs over 23,500 people and operates 35 plants in the United States and Canada. Our North American industrial plants produce nearly every type of tire, including tires for earthmovers, airplanes, and vehicles worldwide. Combined with our management, marketing and research teams, Michelin continues to innovate and produce the highest quality mobility solutions to move you forward.

FACILITIES IN THE UNITED STATES

Ardmore, Okla.* 1,358 employees Radial Passenger & Light Truck Est. 1969 US9	Asheboro, N.C.* 182 employees Tread Production, Heavy Truck Est. 1965	Atlanta, Ga. 181** employees Michelin Connected Fleet Est. 2000	Charlotte, N.C. 360** employees Beyond Road U.S. Headquarters Est. 2018	Covington, Ga.* 214 employees Tread Production, Heavy Truck Est. 2000 -GEO	Dothan, Ala.* 554 employees Radial Light Truck Est. 1979 US4
Emporia, Kan.* 26 employees Agricultural Rubber Tracks and Wheels Est. 2018	Emporia, Kan.* 343 employees Agricultural Rubber Tracks and Wheels Est. 2002	Fountain Inn, S.C. 77 employees Retread Equipment, Heavy Truck Est. 2020	Ft. Wayne, Ind.* 1,575 employees Radial Passenger & Light Truck Est. 1961 BFG4	Greenville, S.C. 1,928** employees North American Headquarters Est. 1985 HNA	Greenville, S.C.* 1,007 employees Radial Passenger, Light Truck, Molds Est. 1975 US1
Greenville, S.C.† 138 employees Post Manufacturing Greenville Est. 2018	Greenville, S.C. 333 employees Operational Support Est. 1975 US0	Greenville, S.C.* Radial Passenger Est. 1996	Greenville, S.C. 657** employees Michelin Americas Research Company Est. 1975 MARC	Junction City, Kan.* 272 employees Agricultural Rubber Tracks Est. 2018	Knoxville, Tenn.* 10 employees Wheel Manufacturing and On-Site Repair Est. 2008
Laurens, S.C. 34 employees Michelin Laurens Proving Grounds Est. 1975	Lavonia, Ga.* 193 employees Fenner Dunlop Est. 2008	Lexington, S.C.* 1,902 employees Radial Passenger Est. 1981 US5	Lexington, S.C.* 908 employees Earthmover Est. 1998 US7	Los Angeles, Calif.* 28 employees Fenner Precision Polymers Est. 1970	Louisville, Ky.* 399 employees American Synthetic Rubber Company Est. 1943
Manheim, Pa.* 502 employees Fenner Precision Polymers Est. 1984	Napa, Calif. 9 employees Robert Parker Wine Advocate Est. 2015	New York, N.Y. 65 employees Tablet Hotels Est. 2000	Norwood, N.C.* 461** employees Aircraft Est. 1986 US11	Peosta, Iowa* 224 employees Agricultural Track Systems Est. 2006	Piedmont, S.C.* 107 employees Tweel Est. 2014
Pittsburgh, Pa. 29 employees Michelin Mobility Intelligence Est. 2016	Plattsburgh, N.Y.* 222** employees Agricultural and Construction Rubber Tracks Est. 1989	Port Clinton, Ohio* 97 employees Fenner Dunlop Est. 1997	Sandy Springs, S.C.* 924 employees Semi-Finished Products Est. 1974 US2	Spartanburg, S.C.* 1,396 employees Radial Heavy Truck Est. 1978 US3	Starr, S.C.* 307 employees Semi-Finished Rubber Est. 2001 US8
Starr, S.C.* 191 employees Earthmover Est. 2013 US10	Toledo, Ohio* 34 employees Fenner Dunlop Est. 1996	Tucker, Ga.* 82 employees Lehigh Technologies Est. 2007	Tuscaloosa, Ala* 1,393 employees Radial Passenger & Light Truck Est. 1945 BFG3	Wilmington, N.C.* 24 employees Fenner Precision Polymers Est. 1989	

FACILITIES IN CANADA

Bracebridge, ON* 69 employees Fenner Dunlop Est. 1997	Bridgewater, NS* 1,309 employees Radial Passenger & Light Truck and Steel Cord Est. 1971 CA2	Laval, QC 112** employees Canada Headquarters Est. 1947 CA7	Magog, QC 183** employees Beyond Road Headquarters Est. 2015	Magog, QC 123** employees Beyond Road R&D Center Est. 2007	Mississauga, ON 37** employees Beyond Road Est. 1987
Pictou County, NS 35 employees Canadian Operations & Support Est. 1971	Pictou County, NS* 939 employees Radial Passenger, Light Truck, Molds, Semi-finished products Est. 1971 CA1	Shawinigan, QC* 63 employees Powersports Track Systems Est. 2006	Waterville, NS* 1,639 employees Radial Heavy Truck & Earthmover Est. 1982 CA3		

This list represents most Michelin Group locations in Michelin North America, but does not include distribution sites, service centers and some affiliates. Headcount numbers include all employees (including part-time employees such as returning retirees and interns) as of December 31, 2023. + Indicates this location became a Michelin facility as of 1/1/2024.

*Identifies Michelin North America's major manufacturing plants.

**Includes field sales and support employees assigned to the location but working remotely.